

Company Introduction

Case Study

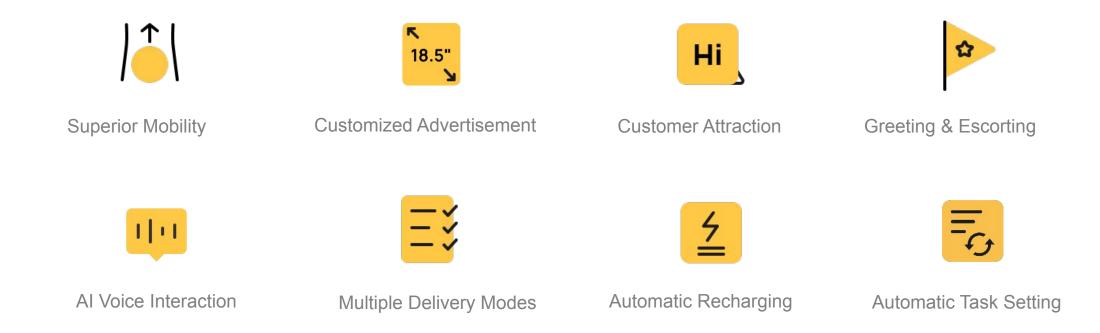
Customer Value

KettyBot

KettyBot is Pudu Technology's first delivery & reception robot that can perform several tasks --marketing, delivering, guiding at the same time. As a cost-effective and high-efficient product, KettyBot delivers a state-of-the-art experience in multiple complex scenarios.

- A minimize clearance of 55cm
- Walking AD display with 18.5" screen
- Easy deployment
- Work continuously for 8 hours







Three Key Advantages

In-store Marketing

A robot with a 18' LCD screen, may display your ads to more audiences while strolling in store

A Versatile All-rounder

Meeting a wider range of needs and conducting tasks at the same time with improved adaptability, safety and accuracy, and an ultra-long battery life

3D Obstacle Avoidance Sensor

Two sets of RGBD cameras on the neck and the chassis form a 3D obstacle avoidance

18.5" Large Ad Screen

In-store marketing with a large ad display

Laser SLAM

Laser SLAM and visual SLAM dual-SLAM solution

Independent Suspension

Auto-level independent linkage suspension system with high-efficiency on bump avoidance



Visual Camera

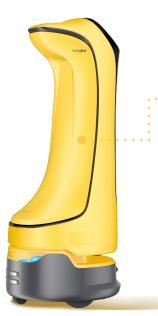
The infrared camera on top of KettyBot provides real-time V-SLAM positioning and navigation

Multi-functional Compartment

Two trays and a collecting box cooperate with each other to meet a variety of usage scenarios

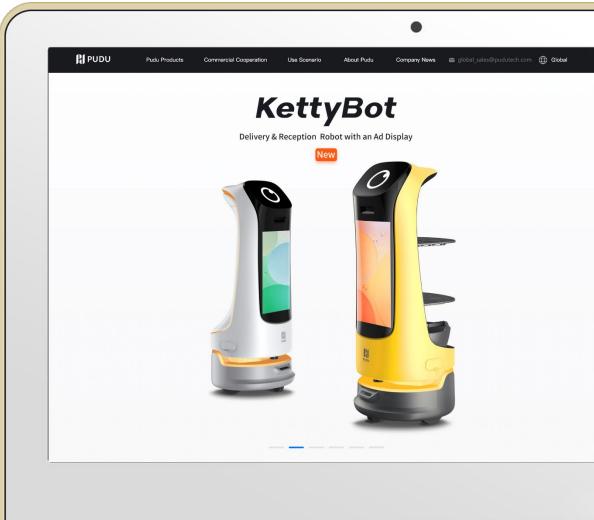


KettyBot features two forms enabled by the removable trays and rear cover



Product Specification

| Machine Dimension | 435*450*1120mm |
|-----------------------------|-----------------------------|
| Machine Weight | 38KG |
| Carrying Capacity | 30KG |
| Battery Capacity | 25.6Ah |
| Battery Life | >8h |
| Cruise Speed | Max 1.2m/s |
| Charging Time | 4.5h (Automatic Recharging) |
| Obstacle Negotiation Height | Max 7mm |
| Crossing Width | ≥55cm |
| Climb Angle | ≤5° |



Multiple applicable scenarios

With a minimize clearance at **55 cm**, KettyBot is specially designed for complex and dynamic environments.



Powered by PUDU advanced SLAM algorithm,

KettyBot supports laser and visual dual SLAM positioning in order to adapt to more scenarios.

2* RGBD depth camera,

provide KettyBot with the strongest 3D perception.

Intelligent route planning, the optimal route to perform tasks is selected based on the operating environment.

Meeting the needs of different complicated scenarios: restaurants, cafes, bars, barbecue shops, hotels, gyms, hospitals etc.

In-store Marketing



18.5" Large Ad Display

- The 18.5" large ad screen can display promotional video or pictures, providing a more eye-catching approach for marketing.
- Centered ad display perfectly adapts to the customer's angle of view, while maintaining the design aesthetic of the robot.
- KettyBot is not only attractive to adults but also to children, making it ideal to impress the whole family.

In-store Marketing

Customized Advertisement

- PUDU Business Management Platform offers the flexibility to customize the content presented on the ad display
- The ad playlist can be easily generated, with customer-defined frequency and the sequence of the ads



Two Forms for Greater Versatility

KettyBot features two forms enabled by the removable trays and rear cover*. Our customer may select the form of robot based on needs.

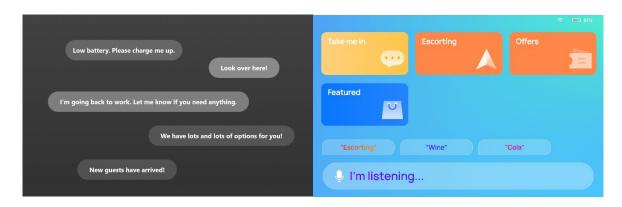


^{*}The rear cover needs to be purchased additionally.

Customer Attraction

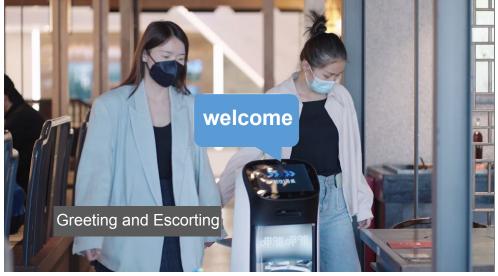
Enhanced Voice Interaction

- The new voice interaction module integrates 360° sound localization.
- Exclusive situational dialogues with cutting-edge echo cancellation, noise suppression, and reverberation elimination technology.
- Say the word "hey pudu" to wake-up AI voice interaction
- Support a variety of human-robot dialogues

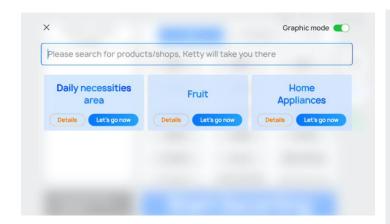


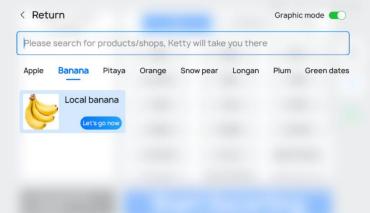
Greeting & Escorting

- The rear cover of KettyBot features a minimalist, streamlined design that makes it more compact.
- With autonomous path planning, the robot can lead customers to their tables in the optimal path, providing improved customer experience and reducing waiter workload



New Guiding Mode: Search & Guide





By searching words or clicking pictures, customers may look for the items or the store location they need, then KettyBot will guide them to pick up point or stores.

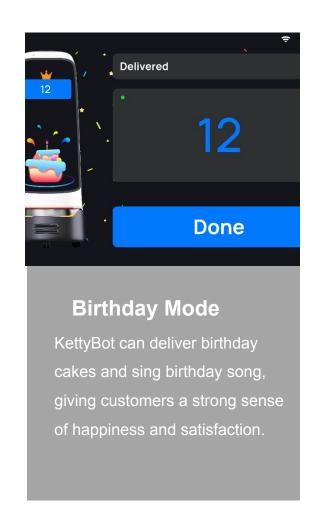
Make it easier for customers to use KettyBot.

Multiple Delivery Modes

Multi-table Delivery

Multiple tables can be served in one run with accurate positioning and optimal path planning.





Cruise Mode

KettyBot can cruise in specific areas to provide customers with free snacks, drinks and promotional flyers.





Stabilized Delivery

- Upgraded automobile-level adaptive suspension with latest shock absorbing technology, greatly improves the stability of the robot's delivery, and supports the robot to deliver dishes with food decor, porridge, soups and drinks while reducing spills.
- KettyBot can deliver more varieties of meals and beverage.

Ultra-long battery life

Ultra-long battery life for all-day-long service.

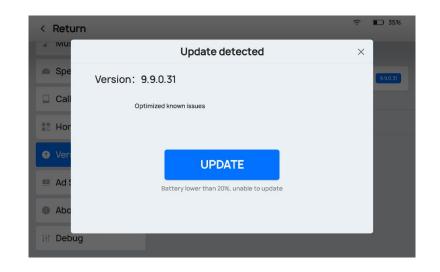
■ Battery Capacity: 25.6Ah

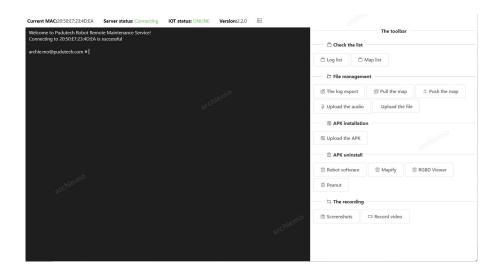
■ Battery Life: >8H

Automatic Recharging: KettyBot automatically provides a voice alert and UI notification when the battery is low, and returns to the docking station* simultaneously.

^{*}The docking station needs to be purchased additionally.

Easy Maintenance





- Remote Upgradation Supportive, Users can quickly obtain software updates to instantly improve robots' performance.
- Intelligent Fault Analysis and Trouble-shooting, Cloud Management and Maintenance, make us can quickly respond to customer problems and solve them, and provide after-sales service remotely

Reduce maintenance time, Improve efficiency, Reduce maintenance costs

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Customer Value

Pudu Robotics

Shenzhen-based and founded in 2016, Pudu Robotics is a world-leading tech-focused enterprise dedicated to the design, R&D, production and sales of commercial service robots on a mission to use robots to improve the efficiency of human production and living.

Since its inception, Pudu Robotics has heavily invested in R&D, obtained multiple awards such as Red Dot and applied hundreds of core patents to lead the development of the robotics category and provide high technology products that would appeal to targeted markets. Pudu Robotics has been rapidly growing in recent years to become a "leader" in the global markets with coverage of over 60 countries worldwide. The robots are widely applied in restaurants, hospitals, schools, office buildings, government halls, subway stations, waiting rooms, etc.

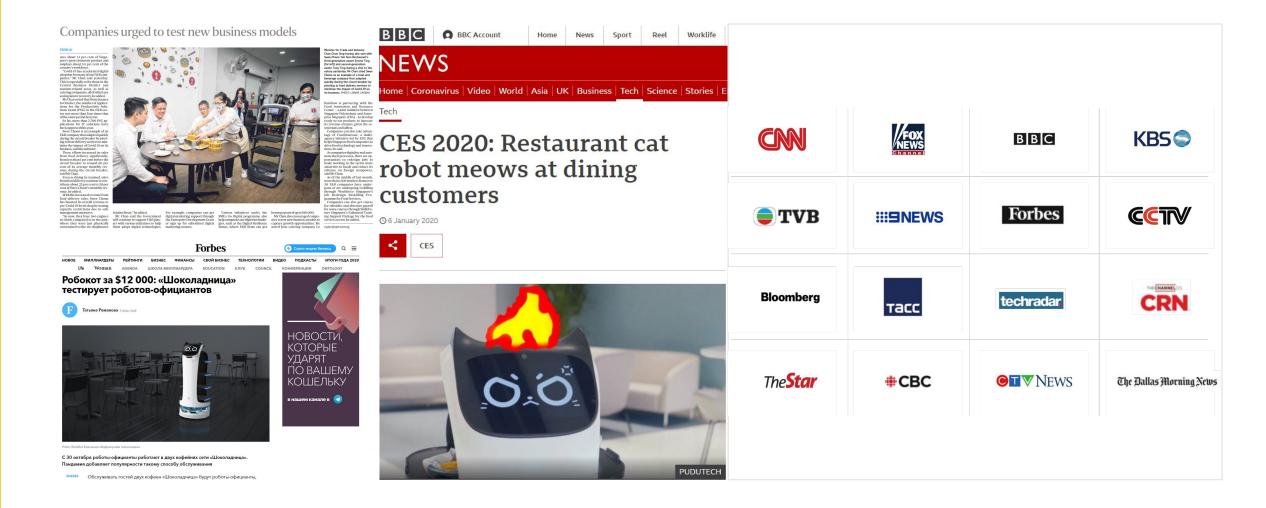
Global Sales Network

Sales Network

Pudu Robotics is exploring the global markets rapidly and currently with the coverage of over 60 countries and 600 cities worldwide. We are on the way to explore and deliver more to the future!



Media Coverage





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Case Study









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A differentiated experience to attract more customers

KettyBot redefines customer experience with an eye-catching way to attract customers and a smart, thoughtful way to serve them.

A novel approach for in-store marketing

KettyBot allows your marketing campaigns and special offers to reach more customers, delivering a higher conversion.



Customer Value



Robot-human collaboration to improve service and efficiency

Human workers collaborate with KettyBot in a way that they can both do what they are best at.

KettyBot is ready to assist and improve humankind working experience.

Manpower shortage is no longer a problem

Multiple delivery mode can well assist stores in completing tasks such as food delivery, and delivering snacks, which will free up human workers from dull and duplicate tasks.



Customer Value



One robot for multiple needs

As a multitasker ,KettyBot can perform several tasks --marketing, delivering, guiding at the same time, assisting from front-end to back-end, meeting the propaganda and delivery needs of restaurants, cafes, bars, barbecue shops, hotels, hospital etc.

Unified management & loT platform

Users can manage different models of Pudu robots simultaneously and analyze the operation of the robots through Pudu management platform.





GÉNÉRATION ROBOTS

Our added value

With 16 years of experience in robotics, Génération Robots distributes robots and robotic and electronic components.

With operations in **France** and **Germany**, it is now one of the major players in the distribution and consultancy of service robotics in Europe.

16+ years

Of experience and expertise

120

Countries supplied

800

Referenced products

6M

Turnover in 2023



DO YOU HAVE A PROJECT?



David DENISSales Manager



david.denis@generationrobots.com



+33 5 56 39 37 05

+33 6 19 42 09 39



Request a quote



Génération Robots

1 Rue Pierre Georges Latécoère 33700 Mérignac France

